

Become a Protector — Help us Secure Crealdé's Future!

Hello

My name is Dean Jennings. I serve as the Vice President of Crealdé's Board of Directors and Chair the Facility Committee. I give my time because I love the way Crealdé makes art available to everyone.

I know you care about Crealdé and its future just like I do, and I want to bring your attention to a very serious matter that could determine the future of our school!

This year, Crealdé faced three unexpected events completely beyond the school's control:

Storm Flood - Saturday, July 1st. There was a 45 minute storm which torrentially flooded the entire main office and one studio. Both were underwater!

Sewage Overflow - Two weeks after the storm the City of Winter Park sewage pipes backed up due to a giant grease ball that accumulated from restaurant waste and sewage. Sewage almost overflowed onto the campus and we had to take expensive emergency action to protect the school from sewage exposure.

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Hurricane Irma - By the time Irma came along in September, we were ready! I rented a jackhammer and with the help of Crealdé staff we broke-up concrete and made a barrier of rocks to redirect water away from the school, taking every measure conceivable to fortify the campus against another onslaught of flooding. This was in addition to more than a decade of improvements to storm water drainage systems on the campus.

Our protection worked, but the massive storm still damaged sculptures, buildings and shredded the landscape. Unfortunately, the cost of repairs and rebuilding is only partially covered by insurance. In fact, unrecorded actual damages from these three events total over \$10,000! It adds up fast, and became worse as registrations slowed while people put their lives on hold to recover from Irma's impact.

We all know how uncertain life can be – illness, natural disaster, down turn in the economy... can strike at a moment's notice. We need to be prepared to handle these uncertainties. Crealdé is as vulnerable as any family and home. The weather crises are not only costly in repairs and restoration but our earned income from tuition is tremendously affected by storms and hurricanes.

This season's rainfall and hurricanes reinforced what we already knew – Crealdé needs a special Protection Fund to buffer the economic demands that arise. A Protection Fund will ensure Crealdé continues to operate in an emergency. It's that important!

As the focus of this year's Wish List Campaign I am asking you to help us reach our goal and build the Crealdé Protection Fund—a critical investment that will be used to rebuild and protect the school in these uncertain times.



In the past, your generous Wish List Campaign support helped renovate the campus, pave the parking lot and create the new website which will launch in just a few weeks. This year, our goal is to launch the Protection Fund with \$20,000. To kick off the campaign, we already have three anonymous donors who believe that protecting the school—and all that it is and does for the community—is the best move we can make. These benefactor members have pledged a total of \$5,000!

We must be the protectors of Crealdé! We all love the school and don't want to see it fall apart over life's uncertainties. Help us build a shield (Protection Fund) to use in times of crisis. Show your love and appreciation for the school by making a gift of \$50, \$250, \$1,000 or whatever you can do to support our year-end Wish List Campaign.

And if donating to the Crealdé Protection Fund is not your preference, there's another option: Simply tell us what you wish for on the enclosed response card and your donation will go towards that item or program.

On behalf of the community we serve, thank you for protecting Crealdé School of Art!

Sincerely,

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Donate online: www.crealde.org Donate by phone: 407-671-1886 Donate by mail: Fill out inclosed card

Dean Jennings Vice President of Crealdé, Board of Directors & Chair, Facility Committee

P.S. Your support will ensure that Crealdé can weather the storms and continue to provide hands-on art making opportunities to our community. Donate \$40 or more and become a member or renew your membership!

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 1-800-435-7352 within the state. Registration does not imply endorsement, approval, or recommendation by the state.

EST '75

crealde.org

Main Campus

600 St. Andrews Blvd. Winter Park, FL 32792 p 407.671.1886 | f 407.671.0311 Programs and exhibitions for all ages in Painting & Drawing, Digital & Film Photography, Ceramics, Sculpture, Fiber Arts, Jewelry and Glass.

Hannibal Square Heritage Center

642 W. New England Ave. Winter Park, FL 32789 p 407.539.2680 | f 407.539.2682 Established to pay tribute to Winter Park's historic African-American community through documentary photography, oral history and public art.